



A monthly e-newsletter
brought to you by Merit
Swiss Asian School of
Hotel Management,
Ooty.



A gamut of events at MERIT!

SPECTRUM



"You don't know what
you can do unless you
try.", Mr. Pumpko

SEPTEMBER 2010

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Dear Readers,

Greetings from MERIT!!!

**"I want to be famous in the way a pulley is famous,
or a buttonhole, not because it did anything spectacular,
but because it never forgot what it could do."**

An event-filled August at MERIT had all of us on our toes. We started with a two-day training program on First Aid conducted by St. John Ambulance Association-UK, Independence day celebrations, AIDS awareness rally, partner hosts of Interschool sports, Blood donation camp and many more. This September edition would feature and detail all the events conducted for the month.

MERIT is all geared up to receive it's FRESHERS and to signify the same, my message for this month would focus on ANTI-RAGGING. Ragging is a form of abuse on newcomers to educational institutions. 'Ragging' means the doing of any act which causes, or is likely to cause any physical, psychological or physiological harm, apprehension, shame or embarrassment to a student, and includes:

- Teasing or abusing or playing practical joke on, or causing hurt to any student, or
- Asking any student to do any act, or perform any thing, which he/she would not, in the ordinary course, be willing to do or perform.

Though ragging has ruined the lives of many, resistance against it has grown up. The Indian civil society has also started to mount resistance, only recently. Several Indian states have made legislatures banning ragging, and the Supreme Court of India has taken a strong stand to curb ragging. Ragging has been declared a Criminal offence.

I wish to draw attention to two incidents:

- ★ Sinmoi Debroy, 21, was found hanging from the ceiling fan, dead, in his hostel room in Chennai on 4th April. It was a private hostel shared by students of various colleges. Most of the 42 SMS in the Assamese engineering student's mobile phone were threats and abuses from seniors, who also demanded money.

- ★ Satwinder Kumar, 28, ended his life on 3rd March. In his suicide note he named seven seniors who had ragged him so much that he left for home for Kurukshetra rather than take mid-term exams. Before he could reach home, he committed suicide by throwing himself before a goods train in Rajasthan's Jhalawar district.

ANTI-RAGGING AT MERIT:

- A thorough consequential briefing has been given to all senior students.
- An Anti-Ragging committee was framed comprising Parents of senior students, senior students, Faculty-in- charge, Hostel Warden, Security supervisor, Inspector from the local police station, Municipal Thasildar and we will have junior members of both students and parents once they join our MERIT family.
- Copies of Tamilnadu Prohibition of Ragging Act 1997 which details the punishment is displayed in the hostel and college notice boards.
- Students in distress owing to ragging related incidents can access the Toll Free Helpline 1800-180-5522.

"If you are a good man, then reject violence. If you are a better man, then detest violence. If you are the best man, then transform violence, into the heart of oneness-LOVE."

I thank all the contributors to the September edition of SPECTRUM. Wish you all Happy Reading and we will meet you'll with more interesting events from MERIT!!!

Yours in Education,

M.ANANDRAJ MBA, Ph.D
Head-Academics

FRESHERS' DAY
SPECIAL!!!



A gamut of events at MERITI

SPECTRUM

PAGE 2, SEPTEMBER 2010

Letters to the Editor

Dear Aditya, Syed & the entire Editorial Board,

Please accept my heartiest congratulations in launching the e-newsletter. "A journey of thousand miles begins with the first step." I am glad that your first step is not just a step but a giant leap in developing yourself. I may sound a little philosophical here, but your development is in your hands, your able faculty will only be able mould you, but the shape that you want to take is your decision.

I am a hotel management graduate myself, and my experience is that to be a successful hotelier, the student needs to go way beyond the classrooms, your college days should be a journey in your transformation, from young adults to mature professionals. Challenge & rediscover yourself, engage in debates, group-discussions, industry analysis traveling and above all have a extremely curious mind.

Robert Frost once said:
*Woods are lovely dark & deep,
But I have promises to keep,
And miles to go before I sleep,
Miles to go before I sleep!!!!*

In your case the lovely woods are the temptations that allure you in today's world & the promises are that you unconsciously made to your parents to do some thing in life, so you have mile to go before you sleep or take time out for rest. I take this opportunity to wish you all the Very Best in your careers! Regards,

Mr. Akarsh Mathur

Deputy Hotel Manager, *Lemon Tree Hotel*, Bengaluru.

Dear Mr. M.Anandraj and Editorial Team,

First of all, congratulations to entire team for flashing the first monthly SPECTRUM newsletter. I also congratulate Ms. Deshna Chaudhary for her article on " Food for tomorrow" and Ms. Preetu Trivedi both of whom underwent their practical exposure training with us.

It is a nice concept for sharing the information/ happenings in regard to your Institute and the talent of Faculty as well as bright students.

With Kind Regards,

Mr. Vimlendu Kumar Sharma

Manager-Human Resources
Welcom Hotel Vadodra,
Vadodra, Gujrat.

Dear Editor,

I was extremely delighted on seeing the first SPECTRUM e-newsletter from *Merit* that is really pleasing to me as a parent.

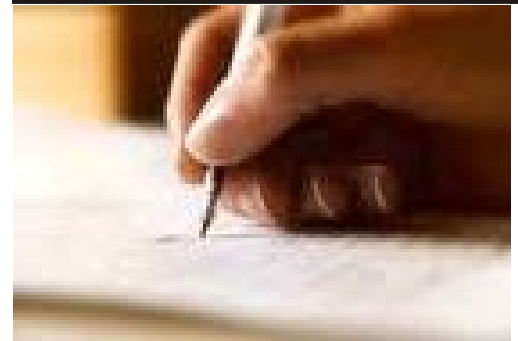
The article St John Ambulance is very much informative. Mr.Anandraj's message saying that *Merit* is reaching towards the top at national level makes us proud. On seeing the zeal at *Merit* towards building, quality education with modern system, extra-curricular activities, healthcare and e-communication with parents, I believe that *Merit* has started competing globally as a Hospitality Institute.

I congratulate you in advance and hope to witness you reaching international levels soon!

May God bless *Meritors* and *Merit*.

Mr. K Mani, Chennai

Parent of Rakhsaa Mani,
III Diploma in Hotel Management,
MSASH, Ooty.



Dear Meritors,

It was nice to hear about the all new SPECTRUM. Nice work to know the happenings in *Merit*. Hats off to Mr. Anandraj & his team, you people rock! Thanks to *Merit* for everything. Believe me, Marriott has special respect and concerns for Meritors.

Mr. S.Noor Mohamed

(Student of Merit 2007-2010 batch)

Front Office Department

Courtyard by Marriott, Chennai.

Hi Merit team,

I am really happy to see that whole of the Merit team is working together to make our Institution the best. I wish this continues and next time our College becomes first in India.

Yours truly,

Mr. Sarath Murzil

II MBA-HM, MSASH, Ooty

Editorial Team,

Thanks for this copy of SPECTRUM. Enjoyed reading it and found it to be one of the most comprehensive college newsletters. Looking forward to more fun and information in further editions.

Regards,

Mr. Gowtham G Iyer,

Visteon US operations,
Detroit - Michigan, USA.

Congratulations on your wedding!!

The Management, staff and students of Merit extend hearty congratulations to our dear colleagues, Ms. Sharmila.J (Lecturer in Management Studies, Merit) and Mr D Rajmohan, (Senior Faculty, Merit) who will join hands in holy matrimony on 10th September 2010.

We wish them all happiness and joys in their Life together. May God bless the couple with health, wealth and happiness.





A gamut of events at MERITI

SPECTRUM

PAGE 3, SEPTEMBER 2010

Merit Moments!



Merit students in perfect formation for the Flag hoisting on 15th August 2010.



Faculty and students salute the Indian Flag on Independence Day.



Chief Guest Ms Swathy John, Manager-Learning & Development at Taj Savoy, Ooty is seen hoisting the National Flag.

First Aid Seminar & Workshop held on 6th & 7th August 2010.



Mr. Noel Jayaraj of St. John Ambulance Association teaching the students how to handle emergency situations.



Merit co-sponsored the 60th AHESN Games held at MRC, Wellington from 1st to 4th September 2010. The student volunteers are seen manning a Refreshment Booth for the contestants of the Games.



A gamut of events at MERITI

SPECTRUM

PAGE 4, SEPTEMBER 2010

Merit Moments!



Merit students participating in a Rally across Ooty town, to create awareness on the dangerous consequences of AIDS. The Rally was organised in association with Red Cross , Ooty.



Collector of Nilgiris District, Ms. Archana Patnaik (centre) is seen flagging off the Rally at the Collectorate in Ooty.



Colourful welcome extended by Merit students for the Onam Sadhya on 27th August 2010.



Students enjoying the Onam Sadhya(feast) consisting of many mouth-watering dishes from Gods Own Country-Kerala!



Mr. Nishar Ahmed, Senior Faculty at a Faculty of Merit at a Faculty Orientation program held on 28th August 2010. The theme for the session was 'Values of an Educator'.



A gamut of events at MERITI

SPECTRUM

PAGE 5, SEPTEMBER 2010

It feels great to be a part of you!

Suraj Raj Karki
II B. Sc-HM & CS

This small feature is dedicated to all the Teachers around the world, because of whose unselfish dedication, a lot of us stand where we do, as who we are.

I have always thought of ways to show my appreciation to a Teacher of mine who not only would steer me but also stand right beside me during the thick and thin, during my moments of unease and pride. There could not have been a better moment in Time than this, to thank this wonderful person within whom I found a Guardian Angel. I can never be grateful enough to her even till the end of time as she continues to edify at every step I take....



Like all mothers she taught me to take my first steps, to speak my first word, to behave, to admire the beauty in almost everything, to stand by my word, to be honest and to love, but above all these, she taught me how beautiful Life is. This is a very tiny endeavour to show my gratitude (as I already mentioned, I can never be grateful enough). She once told me that life is like a ship, but a sinking ship might not have a second chance and life as we know it gives us numerous chances, we just need to realize them!

Although she never restrained me from wanting it all, she also taught me how to be down-to-earth at all times, because people respect you for what you are and not for where you come from. Her proper patrician upbringing makes her a congenial personality which in turn has helped me inculcate those characters. Her significant ways of handling situations and people, gives me ideas for my gestures and behaviours towards others. "Smile at others as it can turn their day into a pleasant one." It is amazing to me how she comprehends every situation with an affirmative approach. Nevertheless, she taught me to be honest. She tells me that 'honesty is stronger than sympathy which may console but often conceals.'

Sarita Rajya Laxmi Karki: My mentor, my mother.

Seeing her leave frequently on trips around the country for relief programs to help survivors struck by natural disasters, being committed to her social responsibilities and calling, her sheer dedication to improve the life standards of the war-widows- all of these have not only introduced me with the willingness to work for the benefits of the less fortunate, but also made me realize that there is a bigger world out there full of reality, overflowing with pain, suffering and effrontery; but people are still 'living.' She burst my bubble of my indulging in a luxury lifestyle not with lectures, but with a look of admonition on her face which was followed by a strong realization on my part. And I am glad she did.

It might be significant to the readers when I share this fact; when I was young, she used to buy me story books but never read them to me. Now I understand the reason behind it. She wanted me to read them to myself. Story books eventually evolved into novels and novels to sophisticated creations of authors like Shaw and Shakespeare. She was teaching me how to love literature, and bang!!! I was in love. Being a great lyricist and a writer herself, she takes my efforts as I know buoyantly, but also tells me that I can do better. This is the quality that I someday would love to possess, the quality to assure someone of their potential and make them work on it without putting an effort from our side. My composure is a blessing from this very special teacher. I have acquired traits that I couldn't inherit. She continues to mould me into a persona that a lot of people would slay to be. It feels great and continues to be captivating for me to be a part of her (literally) and also to have her as the solitary reason of my being. All of her elements have made her my woman of substance! Being able to attain even half of her illustrious attributes would prove to be my greatest achievement in Life.

Thank you for being the greatest Teacher I will ever have. Happy Teacher's Day... Maa!



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SPECTRUM

PAGE 6, SEPTEMBER 2010



Cocktails galore!

Are they circus jugglers?
Are they 'boom-ba' magicians?
No! They are bartenders-who,
Are no less 'gizmos' in Trapeze bars!

As the long table was set-with,
All 'bar'ometrics-so were,
We pinned to our seats-in,
Throes of expectation!

Jokers are the aces - and,
Baffoons are the brilliant.
Lo! What 'PRO' Kumar does,
Prolific in fun, game and froth.

Look at the man in black,
Swishing, juggling, pouring and shaking,
Sonaivel is 'der Zauberer'- his,
Magical moves a treat to watch.

Who's that fair and handsome,
Reciting recipes with a smile?
Also doing bartricks with ease?
Nagesh 'Tu amche Marathi manush'!

Meritors too mixed cocktails,
Pink Lady to Tom Collins and,
Blue Lagoon to Spicy Kapirooska.
Awesome Meritors, what all they made!



Dr. N Gopalakrishnan, Senior Faculty

Alagappa University Degree Exam Toppers 2010!

*You met the challenge with determination,
strength and total confidence!*



II year B.Sc in Hotel Management & Catering Science



AVINASH. V
Aggregate : 78%



MARIHA HOSSAIN
Aggregate : 76.07%



PARUL TOMER
Aggregate : 76%

I year B.Sc in Hotel Management & Catering Science



SURAJ RAJ KARKI
Aggregate : 79.50%



SANKARANARAYAN SYED VIQAR
Aggregate : 74.70%



SYED FAIZAN
Aggregate : 73.75%



SYED FAIZAN
Aggregate : 73.75%

SCRIBBLES

